**Hospitality and Tourism 110**

**Unit 1 Test Review**

Have a thorough knowledge and understanding of the following:

* Tourism
* Things that affect travel
* ***Visitor*** versus ***tourist***
* ***Discretionary*** and ***non-discretionary*** travel
* ***Demographics***
* ***Psychographics*** (including Maslow’s hierarchy of needs)
* History and evolution of ***travel***
* History and evolution of ***lodging***
* History and evolution of ***food industry***
* Three categories of tourism industry (Travel, Lodging, Food and Beverage)

**TEST FORMAT: SHORT ANSWER**