

“ROCK BAND”

It's time to get creative!

In groups of three you will select a style of music with which to experiment. Using *Garage Band*, you will create an original musical piece in the style you select. Depending in your chosen style, you may or may not require lyrics. In addition to creating a musical masterpiece☺, you will develop a marketing plan to ensure that your song is a chart topper. To do so you should develop the following:

- 1) an image for your band (photos or drawings)
- 2) your band's name
- 3) poster promoting your upcoming concert
- 4) t-shirt and/or other memorabilia
- 5) press kit (see attached handout)
- 6) overview of your music video (paragraph or storyboard)