**BROADCAST JOURNALISM 120** James M. Hill, 2013

R. Martin

Broadcast Journalism 120 is a one credit elective that is available to grade 11 & 12 students. These students should be mature, independent learners with excellent communication skills who may be interested in a career in journalism or related field.

Students will gain hands on experience in writing, editing and producing news stories for publication to the Tommie Times and school Website.

**Unit 1 – News Writing and Responsible Journalism**

News Basics – objectivity, facts, grabbing reader interest

Inverted Pyramid – the traditional model of news article writing

Headline Writing – getting the viewer’s attention

The Interview

Using Quotations

Feature Writing

Ethics

Good Questions and preparation

**Unit 2 – Social Media – using this medium as a Journalist**

WordPresss – JMH Tommie Talk - <http://dt16community.nbed.nb.ca/blogs/tommietalk/>

James M. Hill School Website - <http://jmh.nbed.nb.ca/>

Twitter - @JMHTommieTalk

Facebook – James M. Hill High School Page

Other uses of Social Media

**Unit 3 - Video News / Audio News**

Planning

Audio and Camera Setup

Shot Composition

Storytelling

Interviewing

Photojournalism

EVALUATION

15% Classmark

30% News Stories

30% Video Stories

15% Assignments

10% Blog Posts

The Big Picture - http://www.boston.com/bigpicture/

Editing Fundamentals

Writing for Radio/Television Broadcast

Green Screen

The Technical Aspects of Producing for Radio and Television:

Digital video, photography, computer programs, equipment etc.

Blogging

POSSIBLE TOPICS for NEWS

1. major student or school accomplishments
2. enrichment projects
3. community service projects
4. teacher accomplishments/honors
5. programs unique to the school
6. creative uses of technology
7. projects that connect with other schools/districts/the world
8. major athletic or co-curricular events/accomplishments
9. major drama productions/ events to be staged
10. guest speakers
11. Turnaround Achievement Awards
12. CUTE Awards
13. Other topics of your choice

POSSIBLE TOPICS for FEATURE STORIES:

1. a student who has won a SIGNIFICANT award/recognition
2. coach recognized by the district/ province
3. teacher recognized by the district/province
4. exchange students/program
5. guest speakers/writers/professionals sharing talents with schools

INTERVIEWS:

1. a student whose been recognized
2. a teacher/administrator whose been recognized
3. a coach
4. retiring teacher
5. new teacher
6. exchange students
7. travel club students
8. Canada Games athletes
9. a principal’s perspective on what their school is all about

VIDEOS:

1. highlight interesting programs unique to a school
2. interviews
3. guest speakers
4. oratory contests
5. drama productions
6. science fairs
7. technology events

Each student reporter will be responsible for submitting stories each week on events in the schools they are assigned. These will be edited and published each week to the District 16 Report Website: (<http://dt16community.nbed.nb.ca/report/>)

Students will be responsible for:

* 1. getting the story
  2. interviewing/videoing
  3. writing the story for the newsletter
  4. script writing for radio/television
  5. broadcasting radio/television shows

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<http://goinswriter.com/catchy-headlines/>

Types of Facebook users - <http://www.daylol.com/different-types-of-facebook-users>

Blogs - <http://dt16community.nbed.nb.ca/blogs/bengalsroar/>

http://dt16community.nbed.nb.ca/blogs/raiderreport/