Media Studies

Answer the following: to be checked by teacher at the end of class.

1. Media
2. Media Text
3. Mass Media
4. Pop Culture
5. Deconstruct
6. Target Audience
7. Preferred Reading
8. Oppositional Reading
9. List three examples of Mass Media
10. List the six roles of mass media and explain three of them.
11. Explain the communication cycle through example, illustration or steps.
12. List the four principles of Media Studies and explain two of them.
13. Explain in your own words what is meant by the medium is the message.