**Mass Media and Reality Cont’d**

**2)**

**2) Products are exciting, and better than what we have or can make at home.**

[A burger and French fries are given special treatment for their photo.](https://www.youtube.com/watch?v=fUjz_eiIX8k) <https://www.youtube.com/watch?v=fUjz_eiIX8k>

[Celebrities, beautiful women and flattery tell men that a razor will make them feel like a sex symbol.](https://www.youtube.com/watch?v=n1gLxBgl2-k) <https://www.youtube.com/watch?v=n1gLxBgl2-k>

***Whether it's news stations trying to appear more trustworthy, movie studios producing ever-more-exciting films, or magazines suggesting that you can get to know (or look like) celebrities, constructed realities constantly compete with actual reality—the real world—to shape our perceptions of our world.***