Report on a resource industry in Canada via print, photography or video.

You will need to:

a) Identify your target audience and choose the best way to reach and

communicate with them, i.e. which media do they read/watch/listen to?

b) Plan how you will report on the problem and/or issue (who needs to be

informed? how? when?) and use the appropriate journalistic format and

style

c) Create an article, photograph, photographic essay of up to 12

photographs, or video that documents the environmental problem and/or

issue; where possible you should suggest a solution

d) Take a positive approach to inspiring change and finding a solution

e) Share (disseminate) your work to a local audience through the media,

e.g. school newspaper, rotunda television, social media, exhibition, local

events, etc.

• Fishing

• Aqua Culture

How has industry changed over the years?

What kind of opportunities does the industry offer young people like me?

Does it play a role in building a green economy?

What is the connection between innovation, next-generation technologies

and the industry?

Does the industry enable energy conservation and environmental

solutions?

Can it uncover the building blocks of a sustainable future?

Does the industry hold a leadership position in global markets? Should it?

• Mining (minerals, ores,

fossil fuels)

• Forestry

• Energy (hydro, nuclear,

wind, solar, biofuel)

• Farming

Name:

Date: Mark: /30 (see rubric)

***Your***