

Helping Others to Protect Their Digital Trail: Assignment Rubric

Expectations

You will create a multimedia presentation for middle-school-level students to help them protect their digital trail. You will provide five examples of digital-trail concerns for these students.

You will include a description of each of the five digital trail concerns, explain how each can cause harm or impact, and provide suggestions on how individuals can protect themselves.

You will choose an appropriate format for your presentation, such as a PowerPoint, a Prezi, a video or any other presentation format that meets the requirement.

You will clearly communicate and demonstrate your understanding and correctly cite your references.

Criteria	Meets Expectations 60 – 84%	Exceeds Expectations 85 - 100%
Knowledge/ Understanding 75 marks	The presentation includes five digital-trail concerns. Each area includes: <ul style="list-style-type: none"> • a clear description of the concern. • an explanation of how it can cause harm or impact. • a practical tip (suggestion) for protecting oneself. 	In addition to the <i>Meets Expectations</i> criteria, the presentation content demonstrates innovative thinking, and is responsive to the needs of, and is appropriate for, middle-school-aged children.
	45 – 67 marks	68 – 75 marks
Communication/ Presentation 25 marks	The style or format chosen is consistent and appropriate to the message. The work shows evidence of creativity. Word choice is thoughtful and grammatically correct. Images are appropriate and help convey the intended message.	In addition to the <i>Meets Expectations</i> criteria: <ul style="list-style-type: none"> • the theme or purpose of the work is dramatically, clearly and powerfully presented, and leaves a lasting impression. • word and image choice are powerful and effective, and use an effective, consistent voice appropriate for the intended middle-school-aged audience. • the product shows outstanding creativity in design.
	15 – 22 marks	23 – 25 marks