

Percentages

<u>Fraction</u>	<u>Percentage</u>	<u>Decimal</u>
12/100	12%	0.12
$\frac{58}{100} = \frac{29}{50}$	58%	0.58
2/5	40%	0.40
$\frac{26}{100} = \frac{13}{50}$	26%	0.26

Percent

percent means "out of 100"; a percentage is a ratio in which the denominator is 100.

Jennifer got 14 out of 20 on her math test, what percentage did she make on her test?

$$\frac{14}{20} = 0.70 = 70\%$$



Setting a Price



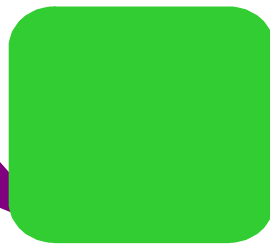
Markup

subtract

The difference between the amount a dealer sells a product for and the amount he or she paid for it.



Cost to make:
\$8.00



$$\text{Markup} = \text{Selling Price} - \text{Cost}$$

$$\text{Markup} = 10.00 - 8.00$$

$$\text{Markup} = \$2.00$$

Percent Markup



To find Markup as a percentage you always divide the markup by the original price



Cost to make:
\$8.00

Markup
Original (cost)

\$2.00
\$8.00

= 0.25

= 25%





The markup
of the T-shirts
is 45%. (0.45)

There are two ways
to calculate the
selling price.




1. Cost x Percent
 $= 8.00 \times 0.45$
 $= \$3.60$ (Markup)
 2. Cost + Markup
 $= 8.00 + \$3.60$
 $= \$11.60$ (Selling Price)

OR

Cost x Percent
 $= \$8.00 \times 1.45$
 $= \$11.60$

Includes 100% of the
original price and
the 45% mark up.

Selling Price is
\$11.60

 <http://video.about.com/retail/How-to-Calculate-Retail-Markup.htm>



What else
affects
selling price?





Goods and Services Tax

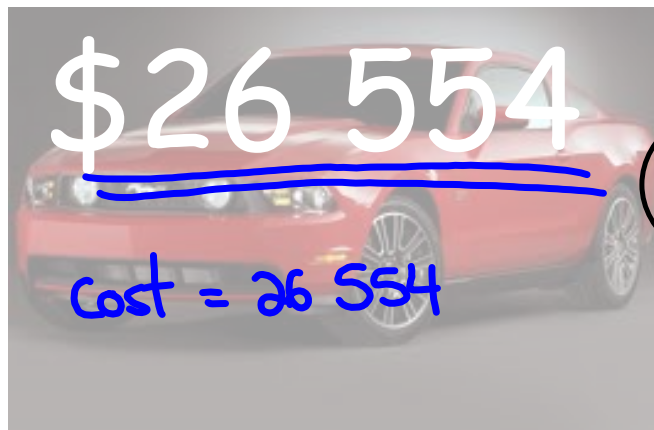
Province	GST	PST	HST
NS			15%
NB			15%
NFLD			15%
PEI			15%
BC			12%



Provincial Sales Tax



Harmonized Sales Tax



1. Cost x Percent (tax) **OR**

$$= \$26\,554 \times 0.13$$

$$= \$3452.02 \text{ (tax)}$$

2. Cost + Tax

$$= \$26\,554 + \$3452.02$$

$$= \$30006.02 \text{ (Sales Price)}$$

Cost x Percent

$$= \$26\,554 \times 1.13$$

$$= \$30\,006.02 \text{ (Sales Price)}$$

Includes 100% of the original price and the 13% tax.

$$113\% = 1.13$$



Arlene purchases fabric at a wholesale price for her custom sewing business in Cavendish, PEI.

She pays \$46.00/m.
She charges a markup of 20% on the fabric.
What will Arlene charge her clients per metre?

OR

$$\begin{aligned} 1. \text{ Cost x Percent} \\ &= \$46.00 \times 0.20 \\ &= \$9.20 \end{aligned}$$

$$\begin{aligned} 2. \text{ Cost + Markup} \\ &= \$46.00 + \$9.20 \\ &= \$55.20 \end{aligned}$$

$$\begin{aligned} \text{Cost x Percent} \\ &= \$46.00 \times 1.20 \\ &= \$55.20 \end{aligned}$$

Jennifer bought chairs at a wholesaler for \$60.00.
She is now selling them in her boutique for \$96.00.
What is the percentage of markup Jennifer used when setting her price?

$$(i) \text{ Markup} = \frac{\text{Selling Price} - \text{Cost}}{\text{Cost}}$$

$$\text{Markup} = 96.00 - 60.00$$

$$\text{Markup} = \underline{36.00}$$



$$(ii) \text{ Markup \%} = \frac{\text{Markup}}{\text{Cost}}$$

$$\text{Markup \%} = \frac{36.00}{60.00}$$

$$\text{Markup \%} = 0.60$$

$$\text{Markup \%} = 60\%$$



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