MC900239387[1]MC900233332[1]Psychology 120 Final Project

PUBLIC AWARENESS CAMPAIGN

**‘All Psyched Out!’**



**For your final project, you are going to develop a public awareness campaign**

**to educate people about a psychological disorder.**

**Students often encounter anxiety, stress, depression and other disorders in school. Choose a psychological disorder that you are interested in learning more about that relates to student life. Your public awareness campaign needs to include the following components:**

Choice #1 (Individually)

**A Newspaper Article**, approx. 600-800 words in length. This is where you would put the main information about the psychological disorder of your choice. It should include current statistics, symptoms, available treatments, etc. Remember to include all references.

Choice #2 (Group 2-3)

**Your choice of TWO** of the following options to get your information out to the public:

**MC900060296[1]**●Professional-looking detailed Pamphlet

●Professional-looking detailed Poster

●Radio commercial (min. 30 seconds) ●TV commercial (min.30 seconds)

●Create a Face Book page ●Newspaper or Magazine advertisement (detailed)

●Interview an Expert (must be recorded in some way: video or audio)

●Case Study (person you know dealing with, or having dealt with, this disorder)

●Other (see teacher for approval)

**Projects are due to be completed and ready to share in class beginning on:**

●Tuesday January 16th , 2018●

***All Article papers are to be passed in on this day*.**

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=FtSAUg9kM8qrKM&tbnid=EPTYq4olxM-HtM:&ved=0CAUQjRw&url=http://www.clker.com/clipart-43662.html&ei=tyySUYW9I6jZyQHD9oG4Bw&bvm=bv.46471029,d.aWc&psig=AFQjCNFPjjx4hIWMqYbck4PB_WP4EPvU5A&ust=1368620529951940)

**Some** Useful websites:

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=narvFPgT4zNonM&tbnid=-sRL1TLZuDw69M:&ved=0CAUQjRw&url=http://www.123rf.com/clipart-vector/psychology.html&ei=eSySUd6bIufuyAGK7YC4Aw&bvm=bv.46471029,d.aWc&psig=AFQjCNFPjjx4hIWMqYbck4PB_WP4EPvU5A&ust=1368620529951940)

**allpsych.com/disorders psychologytoday.com**

**psychcentral.com psychology.org**

**apa.org nimh.nih.gov**

**psychology.about.com**

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**RUBRIC FOR PUBLIC AWARENESS CAMPAIGN**

**Anxiety Disorders**

**Personality Disorders**

* [Paranoid Personality Disorder](http://www.mentalhealth.com/dis/p20-pe01.html)
* [Schizoid Personality Disorder](http://www.mentalhealth.com/dis/p20-pe02.html)
* [Schizotypal Personality Disorder](http://www.mentalhealth.com/dis/p20-pe03.html)
* [Antisocial Personality Disorder](http://www.mentalhealth.com/dis/p20-pe04.html)
* [Borderline Personality Disorder](http://www.mentalhealth.com/dis/p20-pe05.html)
* [Histrionic Personality Disorder](http://www.mentalhealth.com/dis/p20-pe06.html)
* [Narcissistic Personality Disorder](http://www.mentalhealth.com/dis/p20-pe07.html)
* [Avoidant Personality Disorder](http://www.mentalhealth.com/dis/p20-pe08.html)
* [Dependent Personality Disorder](http://www.mentalhealth.com/dis/p20-pe09.html)
* [Obsessive-Compulsive Personality Disorder](http://www.mentalhealth.com/dis/p20-pe10.html)

**Schizophrenia & Other Psychotic Disorders**

* [Schizophrenia](http://www.mentalhealth.com/dis/p20-ps01.html)
* [Delusional Disorder](http://www.mentalhealth.com/dis/p20-ps02.html)
* [Brief Psychotic Disorder](http://www.mentalhealth.com/dis/p20-ps03.html)
* [Schizophreniform Disorder](http://www.mentalhealth.com/dis/p20-ps04.html)
* [Schizoaffective Disorder](http://www.mentalhealth.com/dis/p20-ps05.html)
* [Shared Psychotic Disorder](http://www.mentalhealth.com/dis/p20-ps06.html)

**Dissociative Disorders**

* Dissociative Amnesia
* Dissociative Fugue
* Dissociative Identity Disorder

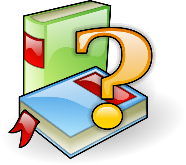
**Sexual and Gender Identity Disorders**

* Paraphilias
* Gender Identity Disorders

**Somatoform Disorders**

* Somatization Disorder
* Conversion Disorder
* Hypochondriasis
* Body Dysmorphic Disorder
* [Acute Stress Disorder](http://www.mentalhealth.com/dis/p20-an08.html)
* [Panic Disorder](http://www.mentalhealth.com/dis/p20-an01.html)
* [Agoraphobia Without History of Panic Disorder](http://www.mentalhealth.com/dis/p20-an02.html)
* [Social Phobia](http://www.mentalhealth.com/dis/p20-an03.html)
* [Specific Phobia (formerly Simple Phobia)](http://www.mentalhealth.com/dis/p20-an04.html)
* [Obsessive-Compulsive Disorder](http://www.mentalhealth.com/dis/p20-an05.html)
* [Posttraumatic Stress Disorder](http://www.mentalhealth.com/dis/p20-an06.html)
* [Generalized Anxiety Disorder](http://www.mentalhealth.com/dis/p20-an07.html)

**Childhood Disorders**

* [](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=7ZLp8vdJfhGMOM&tbnid=JdG_SQi6gDUTFM:&ved=0CAUQjRw&url=http://www.clker.com/clipart-3898.html&ei=JC-SUeGmE8P6yQH-0YCgDw&bvm=bv.46471029,d.aWc&psig=AFQjCNFPjjx4hIWMqYbck4PB_WP4EPvU5A&ust=1368620529951940)[Attention-Deficit Hyperactivity Disorder](http://www.mentalhealth.com/dis/p20-ch01.html)
* [Asperger's Disorder](http://www.mentalhealth.com/dis/p20-ch07.html)
* [Autistic Disorder](http://www.mentalhealth.com/dis/p20-ch06.html)
* [Conduct Disorder](http://www.mentalhealth.com/dis/p20-ch02.html)
* [Oppositional Defiant Disorder](http://www.mentalhealth.com/dis/p20-ch05.html)
* [Separation Anxiety Disorder](http://www.mentalhealth.com/dis/p20-ch03.html)
* [Tourette's Disorder](http://www.mentalhealth.com/dis/p20-ch04.html)

**Eating Disorders**

* [Anorexia Nervosa](http://www.mentalhealth.com/dis/p20-et01.html)
* [Bulimia Nervosa](http://www.mentalhealth.com/dis/p20-et02.html)

**Mood Disorders**

* [Major Depressive Disorder](http://www.mentalhealth.com/dis/p20-md01.html)
* [Bipolar Disorder (Manic Depression)](http://www.mentalhealth.com/dis/p20-md02.html)
* [Cyclothymic Disorder](http://www.mentalhealth.com/dis/p20-md03.html)
* [Dysthymic Disorder](http://www.mentalhealth.com/dis/p20-md04.html)

**Cognitive Disorders (Delirium, Dementia, Amnestic Disorders)**

* [Delirium](http://www.mentalhealth.com/dis/p20-or01.html)
* [Multi-Infarct Dementia](http://www.mentalhealth.com/dis/p20-or02.html)
* [Dementia Associated With Alcoholism](http://www.mentalhealth.com/dis/p20-or03.html)
* [Dementia of the Alzheimer Type](http://www.mentalhealth.com/dis/p20-or04.html)
* [Dementia](http://www.mentalhealth.com/dis/p20-or05.html)